

## **HAZ Light Installation Programme**

### **BRIEF 2 – Open Call**

#### **Background Information**

PCC and Plymouth Culture are collaborating as part of the High Street Heritage Action Zone (HAZ) programme to revitalise and activate the City Centre Conservation Area. The Civic Centre is an iconic and significant building within the Conservation Area and it is about to undergo an extensive renovation scheme under the ownership of Urban Splash.

The Civic Centre has great significance as a symbol of survival, rebirth, strength, innovation and determination, but its current closure is sending a negative message to citizens which needs to be addressed. It is therefore proposed that we collaborate with artists and technicians to install a series of light-based works/installations into, on and around the building and immediate area (guildhall, civic square, council house). The overall concept is to 'breathe life back into the building and the surrounding area' and for the Civic Centre and square to once again be a symbol of hope and regeneration. We want to use the works to highlight and celebrate the past whilst looking to the future.

To achieve this, we will commission a technically and artistically curated series of installations that complement the stages of the building/regeneration schemes. This will mean starting with small, guerrilla style interventions that build to more extensive, interactive and immersive experiences for the public between Autumn 2022 and Spring 2024.

#### **Brief**

Plymouth Culture would like to commission a light-based artwork that explores and celebrates the heritage of the Civic Square and the buildings that surround it, including the Civic Centre, Guildhall and Council House. Whilst referencing the heritage of the places and spaces within the Square, the work must look to the future and reflect the growth and regeneration plans for the city centre high street.

The Civic Centre may act as the canvas for the installation, which may be located inside, on or outside the building. We would be keen to see the building start to have a relationship to the public realm space within the Civic Square and hope that the light-work could physically or symbolically connect the building to the public space around it.

At this time work will be underway in the Civic Centre with contractors onsite, phase one of the Civic Square redevelopment will have started and plans for the Guildhall will have been approved so it is important the work speaks to the future of the city.

#### **Special Considerations**

- As construction work will be underway within the Civic Centre you will need to take account of health and safety considerations and access limitations. It may be necessary to adapt your proposal and work with technical expertise to manage onsite plans.
- The work will remain in place March – May 2023 so please consider the light implications as we enter Spring.

## **Budget**

A total budget of £7k is available for this work. This budget must include VAT and expenses, artist fee, production, installation and deinstallation costs. You will have access to technical support from JHAV, technical project managers for the programme, for the development and installation of the work through an agreed number of days.

Plymouth Culture will provide additional support for marketing and documentation which can be agreed at contracting stage.

## **Process**

The submissions will be assessed by a panel of experts and project partners including:

Plymouth Culture

Plymouth City Council

Urban Splash

JHAV

Public Art Steering group rep

Cultural expert (TBC)

## **How to Apply**

Please submit your proposal to Sabrina Candido [sabrina@plymouthculture.co.uk](mailto:sabrina@plymouthculture.co.uk) as a written proposal (no more than 2 pages A4) or a video/audio film (no more than 3 minutes long). Submissions must be received by 5pm on Friday 17<sup>th</sup> February.

Please include within your submission details of:

- Your proposed artwork
- How you will approach the brief
- Outline technical requirements and specifications for the work
- The connection and response to the themes of heritage and future city plans
- Likely outputs, outcomes and impact of the work
- Examples of past work including links to websites/artist profile/portfolio
- Budget breakdown

We are committed to creating opportunities that are accessible and inclusive. As such there is an opportunity to submit your application in written, audio or video format. If you feel you may need some extra support with the application process or delivery of the work please contact Hannah Harris to discuss this

[hannah@plymouthculture.co.uk](mailto:hannah@plymouthculture.co.uk)

## **Timeline**

Monday 30<sup>th</sup> January 2023 - Launch of open call

Friday 17<sup>th</sup> February 2023 - Closing date for open call submissions

w/c 27<sup>th</sup> February 2023 - Panel decision announced

w/c 6<sup>th</sup> March 2023 - Artwork development and install begins

from w/c 27<sup>th</sup> March 2023 - Work installed

31<sup>st</sup> May 2023 - Work deinstalled



HM Government



Historic England



PLYMOUTH  
CULTURE